

# The Ripple Effect



## Executive Ideal



### executive

*adjective:*

Relating to or having the power to put plans or actions into effect.

### ideal

*adjective:*

Satisfying one's conception of what is perfect.

## Aimed solely at your team of Executives

The outcomes included in the programme ensure the best possible Strategy, Teamwork, Approach, Mind-set, Character and Communication is instilled at the top. The quality of the top determines the quality of what is distilled down into the business and the team at large.

We take the approach that less is more. In general Executives add the most value when they are freed from manic activity. In a way they need to think more and do less.

### The outcomes include:

- Daily Executive alignment within agreed elements of Executive EQ.
- Articulating the joint interpretation of unmet potential, after stretching belief and considering all points of view. It's one thing saying there is potential for growth and another visualizing it.
- Identifying current "Cost of Lost" and formulating detailed plans to radically reduce it. We have not yet found an organisation without strategic cost of lost.
- Extract and agree on the organisation's character, DNA and executive decision-making frameworks. Once agreed these aspects align Executives behind a common approach to success.
- Reviewing the effectiveness of your executive communication strategy and formulate required actions to close expectation gaps. Communication is required to voice goals and strategy and then to ensure effective implementation. It cannot be taken for granted.

The six outcomes covered in The Ripple Effect's Executive Ideal programme all support the achievement of overall alignment with agreed ideals.

Any misalignment identified will be addressed through the setting and follow up of agreed actions within your Executive Team. ROI is achieved through raising existing ceilings and stopping any known bleeding.

Louis Gerke is our Executive Coach. His Development Facilitation is aimed at making businesses achieve improved results. Once Executives agree on strategy, his unending drive will be a useful tool to ensure words are turned into action.

There are not many business leaders that are achieving true alignment with what is expected from them as Executive Leaders. Like with so many aspects of growth, we tend to rely on job experience only.



**This programme is either going to be something completely new and fresh, something of a critical reminder or, at very least, a powerful intervention to align your executive team through a common executive language and approach.**

**An Executive Coach and an Executive Programme aimed at Executives.**

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