



RE: CAVI BRANDS TESTIMONIAL for THE RIPPLE EFFECT

CAVI Brands is one of the most inspirational branded beauty, wellness and lifestyle businesses in sub Saharan Africa. A big part of our success is a strong culture and building strong leadership. We run a CAVI Leadership Programme every second year.

We partnered up with Louis Gerke from The Ripple Effect to be the training service provider. Louis customised his standard Wired to Influence programme to suit our business needs. We have been able to promote several of our team into more senior leadership roles after the course due to their growth and development and have seen massive changes in our organizational language and thinking as a result of this course.

Louis's course coupled with commitment from participants and their line managers have transformed our lives!

Regards

Marzanne van der Colf

Group Talent Executive – CAVI Brands

