



29 March 2017

The Ripple Effect

To whom it may concern

This letter serves to confirm that we engaged the services of The Ripple Effect, and Louis Gerke as a trainer and organisational development facilitator since 2016. The Ripple Effect came highly recommended by people within our own business network. This recommendation made the decision to engage their services an extremely easy one.

We have had 30 employees complete the Wired to Influence programme in addition to other team members that have completed the Wired to Drive programme, both with great success. We have utilized the option of the Open Programmes they offer, each time signing up an average of 6 people. The reach of the fundamentals success factors built into the training now reaches far and deep within Archer Digital.

We remain committed to this ongoing development strategy and have recently registered further people to complete the latest Wired to Influence programme and expect that the results achieved will once again contribute to the ongoing positive development of our company.

We would like to take this opportunity to recommend Louis Gerke and The Ripple Effect's services to any company that is wanting to improve the efficiency, effectiveness and overall wellbeing of their business, just as we did and will continue to do in the future.

Please do not hesitate to contact us should you need any further clarity on the contents of this letter.

Kind Regards,



~~ROSS VENTER~~
CHIEF EXECUTIVE OFFICER