



5 September 2008

To whom it may concern,

Reference for Louis Gerke from the Ripple Effect

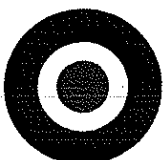
In 2007, my sales team and I had the pleasure of working with Louis over a period of about 1 year. Louis introduced us to the most amazing concepts in the most brilliant yet simple way. Relaxed in his approach to delivering a message, Louis never fails to bring the point home so that it is never forgotten.

He challenged our way of thinking and made us look at things in a different way. He taught us skills through playing games and team building. I could see the transformation occurring within my team and can vouch for Louis's ability to build a more cohesive team.

I would recommend Louis to any company in a heart beat.

A handwritten signature in black ink, appearing to read "Chevaugn Harris".

Kind Regards,
Chevaugn Harris
Sales Manager: oobacard call centre



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