



WEST COAST REGION

08/09/2009

## TO WHOM IT MAY CONCERN

It is an honour to act as a Reference for Louis Gerke from The Ripple Effect.

The Cancer Association of South Africa (CANSA), West Coast Office, Malmesbury, made contact with The Ripple Effect (Louis Gerke), after experiencing difficulty in working together as a team. This resulted in office conflict and under performance.

Louis developed a one day workshop to address our specific needs. After attending this highly enjoyable workshop, things started to change in our office. The spirit amongst colleagues is very high, conflict occurs much less and when it does, it is handled in a very professional way, but by far the best result, is the level to which performance increased.

The workshop made staff aware of the goal we all strive for and it is noticeable how staff works together to achieve these results. The staff also learnt that anything is possible should you put your mind to it and made the commitment to become sustainable within one year.

I have never attended a workshop before that brought about such a visible change in behavior like this one. This surely was time well spent. We cannot thank The Ripple Effect enough for giving us the opportunity to grow as a team to reach the unreachable. We highly recommend any workshop The Ripple Effect may offer and can safely assure satisfaction.

Our best wishes accompany Louis.

Kind regards

**MAREÉ LAMBRECHTS**  
**REGIONAL MANAGER: CANSA WEST COAST**